



The RDM Wedding Collection



Re Defining Moments Weddings & Special Events

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The RDM Wedding Collection

Our Wedding Collection

Weddings are like a symphony.

Every instrument has a distinct sound, the combination of sounds play a melody, and the melody is music that makes us fall in love. Re Defining Moments offers a lighthearted classic approach to planning your special day. We place emphasis on creating elegant, distinctive, timeless, classic and stylish weddings regardless of your budget.

We listen to your vision and plan your wedding with passion, creativity, impeccable taste, fabulous organization skills and an eye for detail so you can relax and enjoy every moment of your once-in-a-lifetime experience.

Your wedding is like a symphony.

Every stage, from your engagement ceremony to your reception has a movement, and each movement has a style, mood and purpose. As Bride and Groom, you are the composer—your vision for this momentous occasion writes the music. Re Defining Moments is your conductor—we arrange your music and perform it to your delight. Your wedding party and guests are witnesses of your eternal love.

Please review our wedding collection and schedule your complimentary initial consultation with one of our fabulous Wedding Planners!

Here's to your extraordinary event!

XOXOXO,

Karen Moore



LUXE Premier Package A / Investment starts at \$6500

With our Premium Planning Package we handle everything. **“Everything?” Yes everything!** The LUXE premier is a luxury level of service which encompasses all facets of wedding planning, design, production and event management.

The LUXE Premier has been meticulously crafted for the bride, groom and their families who wish to truly enjoy every moment of this exciting time coupled with the knowledge that a professional planner is seamlessly orchestrating all the minute plans and details of the event.

Your extraordinary wedding celebration will be personally developed and coordinated by our Creative Director and Lead Consultant, Karen Jennings-Moore

Included in our Premium Wedding Planning Package:

- Customized Wedding Design Service To Include Total Design Concept & Décor for up to 200 guests
- Assistance With Locating Appropriate Venues For All Wedding Related Activities
- Hand Picked, Qualified Vendors To Provide Needed Services For Your Event
- Budget Construction, Implementation & Management Throughout The Planning Process
- Scheduling Appointments & Meetings With Contracted Vendors
- Wedding Contract or Service Agreement Review & Negotiation



The RDM Wedding Collection

- Attendance At Meetings With Contracted Vendors
- Detailed Follow Up With Vendors & Service Providers During The Planning Process
- Attendance & Participation At Menu Tasting With Selected Caterer
- Attendance At Initial/Final Sessions With Selected Caterer, Ceremony/Reception Site Managers
- Transportation Logistics and Management For The Wedding And All Related Activities
- Advisement & Recommendations For Ceremony & Reception Music/Entertainment
- Attendance & Participation At Meeting With Selected Florist
- Assistance With Obtaining Lodging For Out-Of-Town Wedding Guests
- Theme Development And Assembly Of Welcome Bags For Guests (Materials not included)
- Design Development For Pre-Wedding Parties & Events
- Design Development, Assistance and Advice With Wedding Stationery Selection & Wording
- Mailing of Wedding Invitations (postage not included)
- Online RSVP Service & Response Maintenance
- 100 Thank You Notes & Envelopes For Use After The Wedding
- One (1) Initial Consultation With A Makeup Artist (Service Is For The Bride Only)



The RDM Wedding Collection

- Personalized "Best Wishes" Note cards and Glass Urn For Use At Wedding Reception
- "Wedding Information" Letter For Wedding Party Members During The Planning Process
- Personalized Restroom Amenity Baskets & High Quality Paper Hand Towels For Reception Site
- Restroom attendants at selected reception venue (if not already provided by site)
- Rehearsal Luncheon/Dinner Development with onsite coordination
- Detailed Wedding Checklist & Itinerary During The Course Of The Planning Process
- Regular Wedding Planning Meetings As Needed (in person or via teleconference)
- Ongoing Etiquette Advisement
- Unlimited Phone Calls (within normal business hours)
- E-mail Access to Consultant
- Confirmation of all vendor services 1 week prior to the wedding
- Rehearsal Direction (1 hour)
- Wedding Night Suite Decor (limited to hotel-based receptions or those within 2 miles of event)
- Honeymoon Night Snack Basket - A selection of goodies and beverages for your wedding night suite
- Comprehensive Wedding Day Management Up To Ten (10) Hours (includes supervision of wedding & reception)



In addition to your onsite wedding director, an appropriately trained coordination staff will be present to ensure the efficient management of your event. This includes a coordinator to assist the bride, groom and wedding party with pre-ceremony "getting ready" needs as well as a team to manage the flow of the ceremony site and an additional team to setup and manage installation of the reception venue.

Your final planning and management fee will be dependent on individual factors such as event complexity, size of wedding party, number of guests, location (local or out-of-state) and the duration of planning time available from contract signing to actual event.*



The Grand LUXE Package B / Investment starts at \$2900

The LUXE was designed for wedding couples who want professional guidance from start to finish, our full-service package provides clients with assistance in the planning of the overall wedding.

The package allows you to put the complete planning and coordination of the wedding and reception in the hands of the RDM Events team. With our expert service, you can rest assured that your wedding day will not only be sophisticated and well planned, but more importantly a day that you and your guests will always remember.

Included in our Grand LUXE Wedding Planning Package:

- Assistance With Locating Appropriate Venues For All Wedding Related Activities
- Qualified Vendor Recommendations & Referrals
- Budget Construction, Implementation & Management Throughout The Planning Process
- Basic Decor & Design Development Assistance
- Scheduling Appointments & Meetings With Referred and/or Contracted Vendors
- Wedding Contract or Service Agreement Review & Negotiation
- Attendance At Selected Planning Meetings With Contracted Vendors
- Follow Up With Vendors & Service Providers During The Planning Process



The RDM Wedding Collection

- Attendance & Participation At Menu Tasting With Selected Caterer
- Attendance At Initial/Final Sessions With Selected Caterer, Ceremony/Reception Site Managers
- Transportation Logistics and Management For The Wedding Event
- Advisement & Recommendations For Ceremony & Reception Music/Entertainment
- Attendance & Participation At One (1) Meeting With Selected Florist
- Assistance With Obtaining Lodging For Out-Of-Town Wedding Guests
- Assistance and Advice With Wedding Stationery Selection & Wording
- Two (2) "Wedding Information" Letters For Attendants During The Planning Process
- Personalized Restroom Amenity Baskets For Use At Wedding Reception
- Rehearsal Luncheon/Dinner Development With One (1) Hour Of Onsite Management Provided
- Detailed Wedding Checklist & Itinerary During The Course Of The Planning Process
- Up To Six (6) Planning Meetings As Needed (in person or via teleconference)
- Ongoing Etiquette Advisement
- Unlimited Phone Calls (within normal business hours)
- E-mail Access to Consultant
- Confirmation of all vendor services 1 week prior to the wedding



- Rehearsal Direction (1 hour)
- Honeymoon Night Snack Basket - A selection of goodies and beverages for your wedding night suite
- Comprehensive Wedding Day Management Up to Eight (8) Hours (includes supervision of wedding & reception)

In addition to your onsite wedding director, an appropriately trained coordination staff will be present to ensure the efficient management of your event.

Your final planning and management fee will be dependent on individual factors such as event complexity, size of wedding party, number of guests, location and the duration of planning time available from contract signing to actual event.



Opulence - Partial Planning Package C/ Investment starts at \$1,999

This package affords you the assistance of a professional wedding planning team while planning your own wedding. Re Defining Moments will offer you guidance on any aspect of your current wedding planning needs and preparation. Our mission is to assist you through this process and make your wedding day vision a reality

This is comprehensive package is perfect for the bridal couple that wants a life outside of planning the wedding, yet still feels that they want to be in control. This package eliminates the stress of selecting the right vendors and adds the fun back into getting married. From the moment of engagement, you, your fiancé and your family can relax and enjoy the journey.

Included in our Opulence Wedding Package:

- Assistance With Locating Appropriate Venues For All Wedding Related Activities
- Qualified Vendor Recommendations & Referrals
- Budget Construction, Implementation & Management Throughout The Planning Process
- Basic Decor & Design Development Assistance
- Scheduling Appointments & Meetings With Referred and/or Contracted Vendors
- Wedding Contract or Service Agreement Review & Negotiation
- Attendance At Selected Planning Meetings With Contracted Vendors
- Follow Up With Vendors & Service Providers During The Planning Process



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- Attendance & Participation At Menu Tasting With Selected Caterer
- Advisement & Recommendations For Ceremony & Reception
Music/Entertainment
- Assistance With Obtaining Lodging For Out-Of-Town Wedding Guests
- Assistance and Advice With Wedding Stationery Selection & Wording
- Detailed Wedding Checklist & Itinerary During The Course Of The Planning Process
- Up To Three (3) Planning Meetings As Needed (in person or via teleconference)
- Ongoing Etiquette Advisement
- Unlimited Phone Calls (within normal business hours)
- E-mail Access to Consultant
- Confirmation of all vendor services 1 week prior to the wedding
- Rehearsal Direction (1 hour)
- Comprehensive Wedding Day Management Up to Eight (8) Hours (includes supervision at ceremony & reception, direction of setup at event sites and placement of simple decor items such as place cards, favors, guest book, unity candles and the like)



The RDM Wedding Collection

Bliss - Month | Day of Wedding Coordination Package D / Investment starts at \$1,500

Re Defining Moments specializes in luxury Month/Day of Coordination. 4-6 weeks before your wedding, we step in and help you get organized, line up the details, and take over all of your vendor and venue contact. We make sure everything runs smoothly on your special day.

This package is designed for couples who'd like to do the planning themselves, but want a professional to help them execute all of their hard work when their wedding day finally arrives. Far more than the typical hotel or venue coordinator, our Month\Day Of Coordinator will work with all your vendors, including caterers and venue coordinators, to make sure that your wedding runs beautifully.

Included In The Bliss Month | Day Of Wedding Package:

- 2 meetings to determine the facets and overall construction of the wedding event
- Initial "Walkthrough" Of Selected Ceremony & Reception Site
- Confirmation of all vendor services 1 week prior to the wedding
- Detailed itinerary for all service providers
- Basic wedding itinerary for wedding party participants/attendants
- Unlimited Phone Calls (within normal business hours)
- E-mail Access to Consultant



- Etiquette Advisement
- Rehearsal Direction (1 hour)
- Comprehensive Wedding Day Management Up to Eight (8) Hours (includes supervision at ceremony & reception, direction of setup at event sites and placement of simple decor items such as place cards, favors, guest book, unity candles and the like)

In addition to your onsite wedding director, two (2) assistants will be present to ensure the efficient management of your event. Should your event require additional staffing, applicable fees will apply at the rate of \$125 per assistant.

All planning must be completed by client or additional hourly rates will apply.

Your final coordination fee will be dependent on individual factors such as event complexity, size of wedding party, number of guests and location.

**This is not a planning service - it is coordination only. This level of service cannot be contracted any earlier than 4 months from the date of your event and is based on availability of our staff.*

This level of service is also available for clients who wish to host a destination wedding event for their family and friends.



Destination Wedding Planning / Weddings Outside of Savannah Investment starts at \$5,900

For the modern bride who wants to get away, we specialize in unique, stress-free luxurious destination weddings. We understand the anxiety and stress that go into planning a wedding far from home and this package is uniquely designed to eliminate your every concern.

With our experience and contacts, we make the necessary arrangements so that you and your guests can relax and enjoy your destination event. Our event team travels worldwide while providing the superior event quality you have come to expect locally.

Our services vary from client to client. Please call with your wedding needs and location, we will do some research and give you an estimate for our services in the destination of your choice.

Included In The Destination Wedding Package:

- Venue Location Assistance
- Assistance with guest accommodations
- Advisement on travel related issues
- Budget Construction and Implementation
- Vendor Referral Service (based on location of event and availability of quality providers)



The RDM Wedding Collection

- Basic Review of Acquired Wedding Contracts or Service Agreements
- Decor & Design Development (to include basic installation as needed)
- Assistance with related wedding stationery and "Save The Date" cards
- Initial "Walkthrough" Of Selected Ceremony & Reception Site
- Attendance At Final Session With Caterer, Event Site Managers, Florist and other vendors
- Assistance with related onsite social events (welcome party, rehearsal dinner, etc)
- Transportation management for wedding party and guests (if required)
- Assistance with necessary marriage documents (for weddings outside the United States)
- Confirmation of all vendor services 2 weeks prior and again during the week of the wedding
- Etiquette Advisement
- 4 Progress Meetings (in person or via teleconference)
- Detailed Wedding Day Itinerary
- Unlimited Phone Calls (within normal business hours)
- Unlimited E-mail Access to Consultant
- Rehearsal Direction
- Wedding Day Management (includes supervision of wedding & reception)



In Addition To Your Primary Wedding Consultant, A Minimum Of Two (2) Assistants Will Be Present To Ensure The Efficient Management Of Your Event

(Number of assistants is based on the scope and complexity of the wedding)

***All travel/lodging costs for the Consultant and her assistants are the responsibility of the Client (A pre-event site inspection is required for all destination wedding events)*

Destination Wedding Services are limited during the months of May, June, September & October

Our destination wedding planning team is in possession of current United States Passports

Your final coordination fee will be dependent on individual factors such as event complexity, size of wedding party, number of guests and location.



Signature "EVENTscape" Design Services

Looking to add elegance, style and that special "aha" to your ceremony, reception or special event? Our EVENTscape Design Service is the definitive way to make it happen! Creative Director Karen Jennings-Moore, and her design team are renowned for their attention to detail and artistic design insight and will personally visit your selected site(s) and in concert with you, develop an extraordinary look for your venue.

Using lighting, linens, various rentals and other tools - the final design is a reflection of the tone and atmosphere you desire for this special occasion....

Beginning at \$3500

(Basic event installation is included in this service)

EVENTscape is automatically included with the LUXE Premier service tier. For our Grand LUXE clients, assistance with basic, overall design and decor elements are a part of your service, however, EVENTscape is considered an premium "enhancement" feature and is NOT included with this tier.

Items such as rentals, linens, florals, lighting or other structural decor are not included in the price of this service. They must be secured or booked independently with the appropriate vendor or company.



Rehearsal Dinner Planning & Coordination

Need assistance with pulling together a memorable rehearsal event? We work with you in finding the right location, menu and little touches to make this pre-wedding get together fun, relaxing and enjoyable for everyone! One hour of onsite management is included.

\$500

**This option is included with the LUXE Premier level of service*

Errand & Concierge Service

Includes pick-up and drop off for items such as wedding party gifts, guest bags @ hotel sites, return of tuxedos, bouquets & gowns (for preservation) or the return of small rental items (cake plates/stands or fountains).

\$125 per hour (2 hour minimum)



Welcome Packages/Gift Bags Assembly and Hotel Delivery

A warm, wonderful way to welcome your out of town guests - we'll include maps, snacks, trinkets, tickets, directions - anything that will make your guests stay a pleasant one!

Starting at \$10.00 per bag (does not include materials)

Honeymoon Suite Decor

Allow us to create a wonderful retreat for you to celebrate your first night together - from romantic candlelight to special treats and amenities, our Honeymoon Suite Decor Service is the crowning touch to a perfect day!

\$650

- 1.** This service is included in the LUXE Premier package
- 2.** Client may choose sparkling wine or sparkling cider
- 3.** Available only within a 2 mile radius of reception site



Restroom Amenity Baskets:

\$75 per basket

Let us provide those little, important extras to ensure the comfort of you - and your guests on this special day. The baskets can be used at your ceremony and/or reception site (client choice) and will include gender specific items. Personalized hand towels are available at an additional charge. Cost includes all items, containers, setup & signage.

RDM Engagement Consultation

A great way to receive expert, professional guidance about the vision you have for this day! Designed expressly for the newly-engaged, this three hour session will help you define your thoughts as well as receive a listing of qualified vendor referrals, a written basic budget overview and simple planning worksheets to help you get started on the road to a wonderful matrimonial experience!!

\$500*

**Wedding Planning & Coordination Are Not Included At This Level Of Service*



Consultation & Fees

For prospective clients who are actively considering hiring a professional wedding planner to manage their event and wish to thoroughly discuss their wedding plans, we offer a 60 minute ***Complimentary Wedding Consultation***.

Your consultation is designed to be the first "strategy" towards the creation of an amazing wedding celebration and during this meeting, we give you the unique opportunity to clearly articulate and express your wishes to us. In turn, we offer realistic, honest advice based on our years of knowledge and expertise.

Upon conclusion of your Consultation, you will be provided with a customized quote for services as well as the opportunity to move forward with securing Re Defining Moments as your wedding planner.

Your fee is payable in cash only and as our way of saying "Thank You" for entrusting this special occasion to our company, it is credited to your final payment at the end of the planning process.

Consultations are by appointment only.



Holiday Weddings

A surcharge of **\$1000** is assessed for all weddings and events that occur during the following observed holidays and their corresponding weekends.

These dates include: Memorial Day, Fourth of July, Labor Day, Thanksgiving and New Year's Eve.

This premium will be added to the final cost of your wedding planning service contract.

We do not offer planning and coordination services for weddings that occur over the Christmas Holiday.



A La Carte Options & Premium Enhancements

With our A La Carte service items, you have the option of creating your personalized wedding package to fit all of your planning needs.

These services can be added to your current packages to enhance the service and treatment you receive throughout your planning period and wedding day. The A-La-Carte has a variety of options for you to choose from.

Bridal Consultations

Bridal Showers & Luncheons

Budgeting

Candy Buffet Display

Ceremony Coordination

Chair Cover or Specialty Installation

Reception Coordination

Honeymoon Night Decorating Service

Contract Review and Negotiations

Etiquette Consultations

Invitation Assembly & Mailing Service

Itinerary and Timeline Creation



The RDM Wedding Collection

A La Carte Options & Premium Enhancements

Rehearsal Dinner Planning & Coordination

Invitation & Stationary Assistance

Wedding Concierge & Errand Service

Hospitality & Amenity Baskets

Location & Venue Search Assistance

Vendor Referrals

Menu Selection Assistance

Rehearsal Dinner Planning & Coordination

Seating Chart/Reception Floor Plan Creation

Site Visits & Inspections

R.S.V.P. & Guest Tracking

Officiant Services

Destination Weddings

Wedding Day Assistance

Rehearsal & Wedding Day Director

Tuxedo Delivery and Return

Wedding Dress Delivery to Cleaners or Preserver

Day After Breakfast, Brunch or Luncheon

Welcome Packages & Gift Bags

All A La Carte fees are due at the time services are contracted.



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Important Information

- Package pricing is based on event complexity, size of wedding party, number of guests, location and the duration of planning time available from contract signing to actual event.
- In addition to your onsite wedding director, an appropriately trained coordination staff member will be present to ensure the efficient management of your event.
- Your first consultation with us is complimentary. This meeting serves as a “**Get Acquainted Session**”—we want you to get to know our ideals, and us while we get to know you and the vision that you have for your wedding.

At this consultation, we will: Review your Wedding Questionnaire to understand your vision for your wedding and discuss creative ideas. You are encouraged to bring a notebook of questions, pictures and ideas. Please set aside at least an hour for our initial meeting.

- Any fees quoted to the client are only for the services provided by Re Defining Moments and do not include the fees for other vendors and their services. Re Defining Moments is only responsible for the work and services that it provides.
- In order to retain the services of a wedding consultant, a 50% non-refundable retainer is required at contract signing.
- Travel expenses are applied to all client accounts that occur outside of the Savannah and Atlanta Areas. Fees will be detailed in the client’s Wedding Services Agreement. Re Defining Moments is available for events outside of Georgia. All fees associated with travel will be billed directly to the client
- **Rush Fees** - Rush Fees of 15% of the total package price will apply to weddings scheduled less than 60 days prior to the desired wedding date.



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